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CENTRAL FAX CENTER****MAR 27 2005****In the United States Patent and Trademark Office**

Appn. Number: 10/664,990  
Appn. File: 09/17/2003  
Applicants: Yao-Dong Ma  
Title: Super White Cholesterics Display Employing Backside  
Circular Polarizer  
Examiner/GAU: Prasad R. Akkapeddi, Ph.D/2871

Frisco, 2005 March 27, Sunday

**Amendment**

Sir:

In response to the Office Communication mailed 2005 March 8 and to the compliance with the revised rules, please amend the above application as the follows:

1. The applicant is willing to reply to the requirement for restricting the application to a single species as a generic claim: **a reflective cholesteric display with an absorptive circular polarizer placed with the retarder side contacting the cell structure.**
2. The applicant want to elect claims 1 – 10, drawn to a reflective cholesteric display, and to cancel claims 11-20, drawn to a reflective display with a reflective circular polarizer placed on the back surface.
3. **Clean version of replacement**

**Claims: I claim:**

1. A reflective display comprising:
  - a. a circular polarizer,
  - b. a diffusive reflector,
  - c. a plurality of transparent conductive patterned substrates juxtaposed to form a cell structure with a predetermined inner surface condition,
  - d. a cholesterics material with